



PRESS RELEASE
FOR IMMEDIATE RELEASE

Contact:
Amy Wiggins, Marketing Coordinator
BERCHTOLD Corporation
www.berchtoldusa.com
awiggins@berchtoldusa.com
800-243-5135 x210

BERCHTOLD® Corporation Announces Launch of New CHROMOPHARE® D 540 and D 660 Surgical Lights

July 26, 2005 (Charleston, SC) BERCHTOLD Corporation (www.berchtoldusa.com) announced the launch of new CHROMOPHARE D 540 and D 660 Surgical Lighting systems.

BERCHTOLD Corporation announced the introduction of its new CHROMOPHARE D 540 and D 660 Surgical Lights incorporating the new BERCHTOLD Reflective Illumination Technology (BRITe™), which provide 50% more total light while ensuring surgical site coolness.

The new breakthrough halogen light technology utilizes a unique internal bulb coating which reflects radiant energy back to the bulb filament and generates more useful light. Combined with BERCHTOLD's custom color-correction filters and proven polygon reflector, the natural color-rendering properties of the CHROMOPHARE series have been maintained. The new surgical lighting system delivers uniformly brilliant, penetrating and shadow-free lighting to surgeons performing both large-surface and deep-cavity procedures.

BERCHTOLD Corporation's President and COO Joe McDonald says "As the market leader in surgical lights and booms, BERCHTOLD is thrilled to again be the first to bring new lighting innovation to the operating theater. This is a clear innovation which we expect to command an additional premium in the market going forward."

Founded in 1922 in Tuttlingen, Germany, BERCHTOLD Corporation's North American headquarters is located in Charleston, SC. The company designs, manufactures and assembles products and technologies including SUPERSUITE® Custom Surgical Environments, CHROMOPHARE® Surgical Lights, TELETOM® Equipment Management Systems, and OPERON® Surgical Tables.

###