



For: IMMEDIATE RELEASE

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BERCHTOLD Corporation Introduces the Brightest and Coolest Light for Today's Operating Room

Charleston, S.C. --- Berchtold is excited to introduce the CHROMOPHARE X 66 advanced surgical lighting system utilizing HID (High Intensity Discharge) technology. This 2nd generation design provides the most efficient light source for the operating room, to create more light with less heat. With 160,000 lux of maximum intensity from only a 70W commercially available bulb, BERCHTOLD's CHROMOPHARE X 66's HID system combines advanced performance with the security of a proven low risk lighting technology.

Founded in 1922 in Tuttlingen, Germany, BERCHTOLD Corporation's North American headquarters are located in Charleston, SC. The company designs, manufactures and assembles products and technologies including SUPERSUITE® Custom Surgical Environments, CHROMOPHARE® Surgical Lights, TELETOM® Equipment Management Systems, and OPERON® Surgical Tables.